

# EFFERTZ KEY RANCH

## Private Treaty Offering

14 Charolais Yearlings - 2 Charolais 2-Year-Olds - 17 Salers Optimizers

The bulls that were a little young for our annual bull sale are now available at private treaty. The bulls are semen tested and ready to go to work. First come, first served. Contact Roger or Kevin today.



97C is a top-notch 7/8 herdsire prospect by RAO Albert with tremendous length of body, excellent muscling, a 76# BW and one of the biggest BW-to-YW spreads!



119C is a typical, long-sided clean-fronted, well-muscled Cameron 219Z son with an 85# BW.



A world of class in this spectacular Direct Fire son with an 80# BW. 134C is a brother to last year's high seller!



226C had a 78# start and this deep, meaty rascal has a 3.47 WDA and a TT for Leptin!



131C, another exceptional, deep, muscular Direct Fire son packed with beef.



How about a black halfblood Charolais bull to power up your calf crop? 199C is a dandy, gaining almost 4# per day.



123C, another high gainer that started with an incredible 60# BW. He's got a low BW EPD.



This exceptionally long Direct Fire son, 155C, started at 65# with low-birth, high-growth genetics. He's a TT for Leptin.



183C is a really long-bodied, black halfblood Charolais bull that will put some grow power in your calf crop.



263C is a real special halfblood Charolais bull with a low birthweight and an excellent ADG. He's got "the look."



200C is the "power bull." This Cameron son had a 754# WW, 1452# YW and 4.36 ADG, 4.09 WDA, YW EPD of 129. He's a good-looking rascal.



263C is a spectacular May herdsire prospect with a modest birth weight, excellent weaning weight, great numbers, desirable genotype and "the look" to become a great one.



Check out this especially classy Specialist son with almost 4# ADG. 227C is a herd bull!



A moderate birth weight on this well muscled, long sided Mainstreet son, 173C.



Look at the good numbers on this meaty Maxwell son - low birth, great growth. 218C is a truck!



225C is a great-looking, 80# BW Progressive son with outstanding numbers and a TT, AA.



Sharp fronted, strong topped and powerful, this modest birth weight Progressive son, 123C, will grow on you!



This classy, correct Maxwell son, 209C, is out of a Pirate daughter and is built right with a 0.9 BW EPD.



214C, a big-butted, low-birthweight Maxwell son with great EPDs and power to burn.



Here he is ... 197C is a full brother to our high seller, the \$23,000 Main Event bull. He has the same great look and is also a TT, AA.



Gerald Effertz Family  
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# SALERS x OPTIMIZER YEARLING BULLS

ID#	BORN	Breed %	H/P	Color	REG #	SIRE	DAM - DAM'S SIRE	EPDs					ADJ			WDA	Leptin	PMCH	Price	
								BW	WW	YW	M	MAT	BW	WW	YW					ADG
36C	2/18/15	87.5SA 12.5AN	P	Black	P704339	TOP LEVEL	2A - LONGSHOT	0.2	44	78	15	37	65	644	1186	3.39	3.09	CT	AA	Better
97C	3/15/15	87.5SA 12.5AN	P	Black	P704368	RAO ALBERT	86Z - LONGSHOT	1.1	52	92	19	45	76	708	1218	3.19	3.30	CC	AA	Best
119C	3/24/15	71.9SA 12.5AR 12.5AN	P	Black	P704379	CAMERON 219Z	133X - MASTERPLAN	2.6	42	82	17	38	85	632	1166	3.34	3.25			Better
123C	3/25/15	68.8SA 25CH 6.3AN	P	Black	P704382	RAO ALBERT	58Z - CLYDE	-1.8	32	61	14	30	60	607	1220	3.83	3.33	CC	AT	Better
131C	3/27/15	50SA 25AR 25AN	P	Black	P708226	DIRECT FIRE	173U - MASTERPLAN	2.6	39	82	14	33	90	645	1146	3.13	3.23			Better
134C	3/28/15	50SA 25AR 25AN	P	Black	P708227	DIRECT FIRE	1T - NEW DESIGN	0.6	35	82	17	35	80	621	1141	3.25	3.24			Best
148C	3/31/15	75SA 25AR	P	Black	P706611	DIRECT FIRE	711X - MARK OUT	2.8	45	84	14	36	82	674	1223	3.43	3.39	CT	AA	Good
155C	4/1/15	50SA 25AR 25AN	P	Black	P706612	DIRECT FIRE	13T - NEW DESIGN	-0.7	40	90	15	35	65	638	1217	3.62	3.46	TT	AT	Better
263C	4/3/15	25SA 50CH 25AN	P	Black	NA	TRIPLE THREAT	COL-2						73	655	1258	3.77	3.48	CT	AA	Best
164C	4/3/15	75SA 25AN	P	Black	P708228	DIRECT FIRE	173W - TOP LEVEL	2.9	39	81	16	36	95	647	1124	2.98	3.13			Good
172C	4/5/15	62.5SA 25AR 12.5AN	P	Black	P706613	DIRECT FIRE	69W - DIAMOND	0.9	48	96	15	39	80	721	1299	3.61	3.66	CT	AA	Better
183C	4/9/15	18.8SA 50CH 31.2AN	P	Black	P704401	TRIPLE THREAT	164W - PROVOST	4.4	53	98	11	37	100	694	1278	3.65	3.64			Best
199C	4/12/15	25SA 50CH 25AN	H	Black	704405	TRIPLE THREAT	56T - NEW DESIGN	2.9	43	89	13	35	90	675	1299	3.90	3.73			Good
200C	4/13/15	65.6SA 18.8AR 15.6AN	P	Black	P704393	CAMERON 219Z	130X - TRIBUTE	4.0	69	129	19	53	95	754	1452	4.36	4.09			Best
201C	4/13/15	25SA 50CH 25AN	P	Black	P704406	TRIPLE THREAT	53R - NEW DESIGN	3.4	42	93	13	34	90	663	1237	3.59	3.53	CT	TT	Good
203C	4/13/15	75SA 25AR	P	Black	P706615	DIRECT FIRE	92T - MATRIX	1.3	42	78	18	39	86	681	1151	2.94	3.22	CT	TT	Good
226C	4/24/15	75SA 25AR	P	Black	P706616	DIRECT FIRE	156S - PHOENIX	1.6	49	90	18	43	78	698	1237	3.37	3.47	TT	AT	Better

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Gerald Effertz Family  
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Velva, ND 58790-0640

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# CHAROLAIS YEARLING BULLS

ID#	BORN	H/P	REG #	SIRE	DAM - DAM'S SIRE	EPDs					ADJ			WDA	Leptin	PMCH	Price	
						BW	WW	YW	M	MAT	BW	WW	YW					ADG
123C	3/15/15	P	M864838	PROGRESSIVE	88W - UNO	1.3	19	32	7	17	85	668	1225	3.48	3.37	CT	AA	Best
155C	3/24/15	P	M864850	ZERXES	28Y - TEN-ACIOUS	2.4	21	51	-1	10	95	671	1196	3.28	3.25	TT	AA	Better
173C	3/31/15	S	M865847	MAINSTREET	9Z - TENACIOUS 36U	1.4	22	33	-1	10	85	732	1271	3.37	3.38	TT	AA	Good
197C	4/7/15	P	EM865850	MAINSTREET	2T - CHUMLEY	1.8	32	54	0	16	84	646	1216	3.56	3.38	TT	AA	Best
202C	4/8/15	P	M865975	MAINSTREET	110Z - CARDINALS LAD	0.8	22	31	0	11	78	703	1365	4.14	3.67	CT	AA	Best
209C	4/11/15	P	M868047	MAXWELL	197U - PIRATE	0.9	20	37	-3	7	97	646	1128	3.01	3.13	CC	AA	Good
214C	4/12/15	P	M868048	MAXWELL	37U - LUCK OF THE DRAW	-0.2	23	46	-1	11	80	623	1178	3.47	3.28	CT	AA	Good
218C	4/13/15	P	M867124	MAXWELL	75U - UNO	-1.1	27	46	1	15	80	717	1242	3.28	3.44	CT	AA	Good
219C	4/13/15	H	M865851	MAINSTREET	77Z - SPECIALIST	3.2	29	47	-3	11	90	733	1283	3.44	3.44			Better
224C	4/14/15	P	M865852	MAINSTREET	204Z - CARDINALS LAD	1.6	28	43	-1	13	85	738	1336	3.74	3.59	TT	AA	Best
225C	4/15/15	P	M864873	PROGRESSIVE	155Y - SPECIALIST	0.6	27	51	7	20	80	751	1217	2.91	3.31	TT	AA	Good
227C	4/15/15	P	M869507	SPECIALIST	36X - UNO 231U	1.9	24	48	1	13	88	661	1295	3.96	3.60	TT	AA	Best
231C	4/17/15	S	M867126	MAXWELL	B690 - GODFATHER	1.2	30	52	3	18	94	763	1313	3.44	3.64	TT	AT	Better
263C	5/15/15	P	M868862	PROGRESSIVE	93X - UNO 231U	2	41	74	10	31	86	823	1324	3.13	3.63	TT	AA	Best

# CHAROLAIS 2-YEAR-OLD BULLS

ID#	BORN	H/P	REG #	SIRE	DAM - DAM'S SIRE	EPDs					ADJ			WDA	Leptin	PMCH	REA	
						BW	WW	YW	M	MAT	BW	WW	YW					ADG
3B	2/11/14	P	M851702	BONUS	9Z - TENACIOUS 36U	0.3	20	45	5	15	82	729	1302	3.58	3.23	TT	AA	12.83
111B	3/18/14	P	EM852181	TEN-ACIOUS	108S - CEDER SPRINT 901Y	2.8	38	67	-4	15	98	799	1436	3.98	3.93	TT	AA	15.62